



## EXCELLItaly PROMOTES ITALIAN EXCELLENCE

### SERVICES

**BUSINESS CONSULTANCY** – Assistance to companies wishing to enter or expand into the American market, introduction to the US system of distribution and the search for possible partners, mailings targeted towards business meetings.

**PRESS PROMOTION** – Promotion of Italian excellence in the American and international media.

**PUBLIC RELATION** contact in the US to present the client's brand and products to various trade and consumer magazines.

**PHOTO-SHOOTS, VIDEOS, PRODUCT PLACEMENT** – Corporate videos, photo-shoots, product placement in movies and television series.

**EVENTS** - organization of events aimed at involving American buyers, the media, the Italian community and the American public, promoting Italian products and creativity. Opportunity for events in a branded environment with high profile celebrity guest lists and appearances.

**CHARITY** - Charity event planning and organization. Great PR for clients brand for good causes.

**MOVIES** - Since 2016 EXCELLItaly is a film producer Company.